



Testing & Control

The 21st International
exhibition for testing
and measuring equipment

22–24
October 2024

Pavilion 1, Hall 3,
Crocus Expo, Moscow,
Russia

Organised by



International
Exhibition
Company

+7 (495) 252 11 07
control@mvk.ru



testing-control.ru

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

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SPONSORSHIP OPTIONS AT TESTING&CONTROL

By using Testing&Control sponsorship and advertising options, your company gets a unique opportunity to reach your target audience of industry professionals and attract it's attention to your products and services both during the exhibition and long before it starts.

Additional promotional tools help to provide wider reach of audience and gain increased exposure to a large number of executives and professionals from the aviation, rocket science, military-industrial complex, machine-building, metallurgy, building, electronics, energy and other industries.

Sponsorship, advertising and promotional opportunities offered in this brochure will help attract more visitors to your stand and increase brand awareness, thereby increasing the number of potential partners and customers.

WHY BEING A SPONSOR:

- Capture the attention of your target audience
- Increase brand awareness
- Make sure your advertising works at it's best

Contacts:

+7 (495) 252-11-07

control@mvk.ru

www.testing-control.ru

* prices include VAT

TARGET AUDIENCE:

5 000

visitors

> 24 000

visitors of the website
www.testing-control.ru
per year

> 6 000

e-tickets received

> 950 000

customer touchpoints



SPONSOR

1 PACKAGE
AVAILABLE

10 800 €



ADVERTISING IN EXHIBITION AREA

- Sponsor's advertising materials' distribution in registration area and at the information desks. Distribution is provided by the Organiser;
- Promoter badge for distribution of print ads on the territory of the exhibition center;
- Advertising structure, 4,5x2,5m, in the foyer of the pavilion.

PR MATERIALS

- Sponsor's logo on all printed advertising materials;
- Sponsor's references in PR materials (press releases, news, e-newsletters).

WEBSITE ADVERTISING

- Sponsor's design on banner graphic, 957x80 pix, on the main page of the exhibition website (for 3 months);
- Sponsor's logo on the main page and in the "Support" section;
- Sponsor's news on the website;
- One interview with posting on the website.





ADVERTISING IN EXHIBITION AREA

- 2.2x2.8m advertising structure in the foyer of the pavilion;
- Sponsor's materials' distribution in the registration area and at the information desks. Distribution is provided by the Organiser;
- Promoter badge for distribution of print ads on the territory of the exhibition center.

PR MATERIALS

- Sponsor's references in PR materials (press releases, news, e-newsletters).

WEBSITE ADVERTISING

- Sponsor's design on banner graphic, 300x80 pix, on the main page of the website (for 3 months);
- Sponsor's logo on the main page and in the «Support» section;
- Sponsor's news on the website.



ONSITE REGISTRATION

SPONSOR

1 PACKAGE
AVAILABLE

6 600 €



REGISTRATION AND EXHIBITION AREAS

- Sponsor's materials in the registration area and at the information desks. Distribution is provided by the Organiser;
- Sponsor's logo on visitors' e-tickets;
- Promoter badge for distribution of print ads on the territory of the exhibition center.

PR MATERIALS

- Sponsor's references in PR materials (press releases, news, e-newsletters).

WEBSITE ADVERTISING

- Sponsor's design on banner graphic, 300x80 pix, on the main page of the site (for 1 month);
- Sponsor's logo on the main page and in the «Support» section;
- Sponsor's news on the website.



SPONSOR

1 PACKAGE
AVAILABLE

9 600 €



ADVERTISING IN THE CONFERENCE HALL AND IN THE EXHIBITION AREA

- Presentation of a report (subject and time to be agreed with the Organiser in advance; reports are accepted in Russian only);
- Sponsor's banner in the conference hall (1x2m roll-up to be provided by the Sponsor);
- Sponsor's logo with sponsor status indication on the banner in the Presidium area;
- Sponsor's materials at the information desk in the conference hall.

PR MATERIALS

- Sponsor's references in PR materials (press releases, news, e-newsletters).

WEBSITE ADVERTISING

- Sponsor's design on banner graphic, 300x80 pix, on the main page of the website (for 1 month);
- Sponsor's logo on the «Business Programme» page;
- Sponsor's logo on the main page and in the «Support» section;
- Sponsor's news on the website;
- One interview with posting on the website.



SPONSOR

4 800 €



ADVERTISING IN THE CONFERENCE HALL AND IN THE EXHIBITION AREA

- Presentation of a report (subject and time to be agreed with the Organiser in advance; reports are accepted in Russian only);
- Sponsor's banner in the conference hall (1x2m roll-up is to be provided by the Sponsor).

PR MATERIALS

- Sponsor's references in PR materials (press releases, news, e-newsletters).

WEBSITE ADVERTISING

- Sponsor's logo on the «Business Program» page ;
- Sponsor's logo on the main page and in the «Support» section;
- Sponsor's news on the website.



PRESENTATION

960 €



- 15-minutes report (subject is to be agreed with the business programme producer in advance; reports are accepted in Russian only);
- Company's logo in the heading of the «Business Programme» page on the website;
- Sponsor's news on the website.

**ARTICULATE THE BENEFITS
OF BEING YOUR CLIENT**





Prices valid only for exhibitors
with a stand

- Additional exhibitor badge.....**36 €**
- Banner on the main page (300 x 80), 100% exposure, 1 month.....**1 254 €**
- Banner on the main page (300 x 80), 100% exposure, 3 months.....**1 757 €**
- Banner on the «Exhibitor list» page (300 x 80), 100% exposure, 1 month.....**1 506 €**
- Banner on the «Get Ticket» page (300 x 80), 100% exposure, 1 month..... **1 506 €**
- Banner on the «Get Ticket» page (300 x 80), 100% exposure, 3 months..... **1 757 €**
- Banner on the Main page (957 x 80) 100% exposure, 1 month..... **1 631 €**
- Banner on the Main page (957 x 80) 100% exposure, 3 months..... **1 882 €**
- Promoter badge for distribution of printed promotional materials
in the exhibition hall.....**377 €**



* prices including VAT



Prices valid only for exhibitors

ADVERTISING OUTSIDE THE PAVILION

- Advertising structure, 6x3 m **3 174 €**
- Advertising structure, 4x3 m..... **2 415 €**
- Advertising structure, 3x3 m **2 070 €**
- Advertising structure, 2x3 m..... **1 450 €**

- «Triangle» advertising structure with a side of 2x3 m..... **2 457 €**
- «Rectangle» advertising structure with a side of 2x3 m..... **2 760 €**

- LED screen advertising, 9.2x6.9 m, on the territory of Crocus Expo (two sides, 288 displays per day), 30 sec. commercial, 5 days rent..... **3 722 €**
- LED screen advertising, 9,2x6,9 m, on the territory of Crocus Expo (two sides, 288 displays per day), 10 sec. commercial, 5 days rent..... **1 581 €**
- LED screen advertising, 24x9 m, on the facade of pavilion 1 (288 displays per day), 10 sec. commercial, 5 days rent..... **2 084 €**



* prices include VAT



Prices valid only for exhibitors
with a stand

ADVERTISING INSIDE PAVILIONS / HALLS

- Tritex advertising constructions, 2,2x2,8 m, one side.....**766 €**
- Tritex advertising constructions, 6,7x2,5 m, one side.....**1 533 €**
- Tritex advertising constructions, 4,5x2,5 m, one side.....**1 173 €**
- Lightbox, 1,17x1,97, side A (facing the exhibition halls).....**1 242 €**
- Lightbox, 1,17x1,97, side B (facing the pavilion entrance).....**966 €**
- Floor decals in the passages (per 1 sq.m.).....**249 €**
- Promoter badge for distribution of printed promotional materials
on the territory of the exhibition center..... **760 €**



* prices including VAT



Please contact us directly if you have any questions,

Testing&Control team:

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Sponsorship packages can be tailored to your company's marketing goals, objectives and interests.

We can also discuss the possibility of creating bespoke sponsorships and promotional packages.

Just let us know you want to stand out!