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THE 23rd INTERNATIONAL EXHIBITION OF TESTING AND MEASURING EQUIPMENT

19-21.10.2026

Moscow, Crocus Expo
Pavilion 1, Hall 3

Testing & Control

CATALOG
OF SPONSORSHIP
SERVICES





AUDIENCE & REACH



AUDIENCE & REACH

6 200+

trade visitors

45 000+

annual visitors to
testing-control.ru

50 000+

e-mail subscribers





SPONSORSHIP OPPORTUNITIES

Website Advertising & PR	13 800 €	7 590 €	9 200 €	5 750 €	10 120 €	5 060 €
Sponsor news articles on the exhibition website						
Mentions in official PR materials						
Sponsor banner in email newsletters to the visitor database						
Sponsor banner placement on the exhibition website						
Logo placement in the «Business Program» section						
Logo placement on the homepage and in the «Support» section						
E-Tickets & Registration						
Sponsor logo on visitor e-tickets						
Sponsor logo printed on visitor lanyards						
On-Site & Venue Advertising						
Tritex advertising structure in the foyer						
Promotional materials on stationary light boxes						
Floor stickers in the exhibition hall						
Sponsor logo on access gate branding						
Promoter badge for distributing printed materials within the exhibition center						
Promoter badge for distributing printed materials inside the exhibition hall						
Distribution of Sponsor flyers from the info desk in the conference hall area						
Sponsor logo on navigation signs						
Commercial speaking slot (Presentation)						
Sponsor roll-up stand in the conference hall						
Sponsor logo with status on the banner in the conference hall presidium area						
Sponsor promotional video on the screen in the business program area						
Advertising on a 96x1 screen in Pavilion 1 foyer						
Sponsor logo printed on coffee foam						
Branded Sponsor leaflet (A5, provided by the Sponsor) in table tents in the lounge area						
Sponsor logo on the lounge wall decor						
Sponsor logo on disposable coffee/tea cups						

SPONSORSHIP OPPORTUNITIES*

*For detailed descriptions of benefits, please visit our sponsorship pages.

General Sponsor

13 800 €

Official Sponsor

7 590 €

Registration Sponsor

9 200 €

Networking Lounge Sponsor

5 750 €

Conference Program Sponsor

10 120 €

Conference Session Sponsor

5 060 €

All prices listed in the catalogue are exclusive of VAT



General Sponsor

Digital & PR Assets

- 3 Sponsor news articles on the event website
- Mentions in official PR materials (press release, post-release)
- Sponsor banner integration in email newsletters (700×150, 3 sends)
- Banner placement on the website homepage (1920×320, 3 months)
- Logo placement on the website homepage and in the «Support» section

E-Ticket

- Sponsor logo on visitor e-tickets
- Sponsor logo printed on visitor lanyards

On-Site Branding & Advertising

- Access gate branding (placement subject to exhibition layout)
- Advertising on a 96×1 screen in Pavilion 1 foyer (20 sec., in rotation, all exhibition days)
- Tritex advertising structure in the foyer (4.5×2.5 m)
- Sponsor logo with status on the banner in the presidium area
- Branded floor stickers in the exhibition hall, 1 m² (3 pcs.)
- Sponsor logo on navigation signs
- Promoter accreditation for distributing promotional materials at the IEC «Crocus Expo»
- Promoter accreditation for distributing promotional materials inside the exhibition hall



13 800 €

Excl. VAT



Official Sponsor



Digital & PR Assets

- 3 Sponsor news articles on the event website
- Mentions in official PR materials (press release, post-release)
- Sponsor banner integration in email newsletters (700×150, 3 sends)
- Banner placement on the «Get e-ticket» page (600×160, 3 months)
- Logo placement on the website homepage and in the «Support» section

On-Site Branding & Advertising

- Tritex advertising structure in the foyer (2.2×2.8)
- Promotional materials on stationary light boxes:
Lightbox 1.17×1.97 m, Side A (facing the exhibition halls)
- Promoter accreditation for distributing promotional materials inside the exhibition hall

7 590 €

Excl. VAT



Registration Sponsor

Digital & PR Assets

- 3 Sponsor news articles on the event website
- Mentions in official PR materials (press release, post-release)
- Sponsor banner integration in email newsletters (700×150, 3 sends)
- Banner placement on the «Get e-ticket» page (600×160, 3 months)
- Logo placement on the website homepage and in the «Support» section

E-Ticket

- Sponsor logo on visitor e-tickets
- Sponsor logo printed on visitor lanyards

On-Site Branding & Advertising

- Tritex advertising structure in the foyer (2.2×2.8)
- Sponsor logo with status on the banner in the presidium area
- Branded floor stickers in the exhibition hall, 1 m² (3 pcs.)
- Sponsor logo on navigation signs
- Promoter accreditation for distributing promotional materials inside the exhibition hall



9 200 €

Excl. VAT



Networking Lounge Sponsor

Digital & PR Assets

- 3 Sponsor news articles on the event website
- Mentions in official PR materials (press release, post-release)
- Logo placement on the website homepage and in the «Support» section

On-Site Branding & Advertising

- Sponsor logo printed on coffee foam
- Branded Sponsor leaflet in table tents in the lounge area (A5, provided by the Sponsor)
- Sponsor logo on the lounge wall decor
- Sponsor logo on disposable coffee/tea cups



5 750 €

Excl. VAT



Conference Program Sponsor

Digital & PR Assets

- 3 Sponsor news articles on the event website
- Mentions in official PR materials (press release, post-release)
- Logo placement on the website homepage and in the «Support» section
- Logo placement in the «Business Program» section
- Sponsor banner integration in email newsletters (700×150, 3 sends)

On-Site Branding & Advertising

- Distribution of Sponsor's printed materials in the business program area (materials provided by the Sponsor)
- Commercial speaking slot (15 min., topic to be approved by the Business Program Producer)
- Sponsor logo with status on the banner in the presidium area
- Sponsor promotional video on the screen in the business program area
- Sponsor banner in the conference hall (roll-up 1×2 m provided by the Sponsor, for 1 day)



10 120 €

Excl. VAT



Conference Session Sponsor

Digital & PR Assets

- 3 Sponsor news articles on the event website
- Mentions in official PR materials (press release, post-release)
- Logo placement on the website homepage and in the «Support» section
- Logo placement in the «Business Program» section

On-Site Branding & Advertising

- Commercial speaking slot (15 min., topic to be approved by the Business Program Producer)
- Sponsor banner in the conference hall (roll-up 1x2 m provided by the Sponsor, for 1 day)



5 060 €

Excl. VAT



Commercial speaking slot



- 3 Company news articles on the website
- Logo placement in the «Business Program» section
- Commercial speaking slot (15 min., topic to be approved by the Business Program Producer)

1 012 €

Excl. VAT



ADDITIONAL ADVERTISING OPPORTUNITIES

PR & DIGITAL EXPOSURE



Additional participant pass	30 €
Banner placement (600×160) on the website homepage, 3 months	1 464 €
Banner placement (600×160) on the website homepage, 1 month	1 045 €
Banner placement (600×160) on the «Get e-ticket» page, 3 months	1 464 €
Banner placement (600×160) on the «Get e-ticket» page, 1 month	1 255 €
Banner placement (1800×160) on the website homepage, 3 months	1 568 €
Banner placement (1800×160) on the website homepage, 1 month	1 359 €
Additional participant pass	314 €
Banner placement (600×160) on the website homepage, 3 months	1 464 €
Banner placement (600×160) on the website homepage, 1 month	3 136 €

All prices listed in the catalogue are exclusive of VAT

ON-SITE EXPOSURE



Promoter badge for distributing promotional materials inside the exhibition hall	784 €
Email blast to the exhibition visitor database (1 send)	1 194 €
Email blast to the exhibition visitor database (3 sends)	1 591 €
Tritex advertising structure, 2.2×2.8 m, one side	1 255 €
Tritex advertising structure, 4.5×2.5 m, one side	941 €
Tritex advertising structure, 6.7×2.5 m, one side	228 €
Lightbox, 1.17×1.97 m, Side A (facing the exhibition halls)	709 €
Lightbox, 1.17×1.97 m, Side B (facing the pavilion entrance)	851 €
Floor sticker in the hall, per 1 m ²	1 700 €
Promoter badge for distributing promotional materials across the exhibition center territory	2 551 €
Turnstile branding (two turnstiles, halls 1,2)	8 147 €

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OUTDOOR ADVERTISING



Advertising structure, 6×3 m	3 134 €
Advertising structure, 4×3 m	2 267 €
Advertising structure, 3×3 m	1 899 €
Advertising structure, 2×3 m	1 549 €
Advertising on the LED screen 9.2×6.9 m at «Crocus Expo» territory (two sides, 288 displays per day), 30 sec. video, 5-day run	3 437 €
Advertising on the LED screen 9.2×6.9 m at «Crocus Expo» territory (two sides, 288 displays per day), 10 sec. video, 5-day run	1 771 €

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For all inquiries regarding sponsorship and advertising opportunities at Testing&Control, please contact the exhibition management:

The contents of the sponsorship packages can be tailored to fit the marketing goals, objectives, and interests of your company.

We are also open to discussing the possibility of creating fully custom, tailor-made sponsorship and advertising packages.

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